



Mike Morgart Promoted to Chief Operating Officer of InvestEdge

Strengthens Executive Leadership and Emphasizes Continued Growth

PHILADELPHIA, PA—January 6, 2016—<u>INVESTEDGE, INC.</u> announced that the Board of Directors approved the promotion of Mike Morgart to become the Chief Operating Officer of their rapidly growing organization. Mike will join the executive team of Co-Founders: Bob Stewart, CEO and Roland Collins, CTO, along with Brian Burns, President.

Per Mr. Burns, "the most important principles we have as an organization are to deliver on our commitments, and provide exceptional service and solutions to our customers, Mike is a seasoned professional, who is focused on achieving those principles. We are excited about the opportunities we have as a company, and are confident in Mike's leadership, to fully realize those opportunities."

"InvestEdge has a solid strategy to take advantage of market opportunities and I am excited to broaden my contribution to help the company meet its long term goals and objectives. I am committed to ensure our operating model is focused on strategic execution and keeping customer satisfaction at the center of all our policies and practices." said Morgart.

"InvestEdge is positioned to take advantage of large market opportunities," says Bob Stewart, Founder and CEO. "Since joining InvestEdge in 2008, Mike has been instrumental in driving our growth. Mike's extensive experience and track record is needed to reach our full growth potential."

About InvestEdge, Inc.

InvestEdge is a leading provider of innovative advisor solutions to large banks, HNW advisors, and brokerage firms. Through an integrated wealth management platform, InvestEdge automates key front-office functions including portfolio management, performance measurement, client reporting, compliance monitoring, and trade automation. Launched in June of 2000, InvestEdge has grown quickly through the delivery of their Software-as-a-Service to major banks, trust companies, brokerage firms and registered investment advisors.

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