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INVESTEDGE RECEIVES PRESTIGIOUS PAM AWARD FOR THE SECOND CONSECUTIVE YEAR

PHILADELPHIA, PA—March 5, 2014—[InvestEdge](#), the leading provider of innovative wealth advisory solutions, proudly accepted the award for **Private Client Investment Platform-New Product** during the [Private Asset Management \(PAM\) Awards](#) ceremony held in New York City. This is the 2nd consecutive year that InvestEdge has been honored with a PAM award. In 2013, InvestEdge received the 'Best Technology Platform' award.

According to Kelsey Butler, Managing Editor of Private Asset Management, "PAM is thrilled to present InvestEdge with an award in the new category of Private Client Investment Platform-New Product. The magazine's awards are meant to recognize the best in the private asset management world, and our industry judges determined that InvestEdge more than deserved this honor."

"Having competed among a group of top-tier investment platform providers, InvestEdge is very pleased to be recognized as the leader for new and innovative solutions delivered to its clients during 2013," states Paul Adack, Vice President at InvestEdge. "These new solutions and capabilities included, enhancing our client reporting processes to support multiple report distribution choices (statement distribution alternatives, client portal electronic delivery to support a paperless environment, and report packaging and presentation flexibility), to the development of an innovative client investor portal application, supported by enhanced data aggregation capabilities."

InvestEdge is now used by 90 investment firms that collectively manage assets totaling more than \$793 billion and remains the fastest-growing provider of wealth management solutions to the U.S. advisor market. Through an integrated wealth management platform, InvestEdge automates key front-office functions including [portfolio management](#), [performance measurement](#), [client reporting](#), [compliance monitoring](#), [trade automation](#) and [data aggregation](#).

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[About InvestEdge, Inc.](#)

InvestEdge is a leading provider of innovative advisor solutions to banks, HNW registered investment advisors, family offices, and brokerage firms. Founded in June of 2000, InvestEdge has quickly grown through the addition of major customers such as Glenmede Trust, Keybank, Central Trust and Investment Co., Huntington National Bank, and Greycourt and Co. To learn more, visit <http://www.investedge.com> or call 1-800-830-1839. InvestEdge is a registered trademark of InvestEdge, Inc.

[About the PAM Awards](#)

The PAM Awards, organized by Private Asset Management magazine, are designed for investment professionals and wealth advisors, operating within the private asset management industry and are held annually. Candidates are invited to submit responses in several categories to demonstrate developments to their business model, financial progress in business performance and service offerings. Selection is determined by growth in clients and employees, client satisfaction, and product Innovation over the course of the previous year. Winners are determined by an independent panel of industry experts. For more information on Private Asset Management (PAM), visit <http://www.pammagazine.com/>