

Brian Burns Promoted to President of InvestEdge

Strengthens Executive Leadership During High-Growth Stage

PHILADELPHIA, PA—July 15, 2014 —<u>INVESTEDGE, INC.</u> announced that the Board of Directors approved the promotion of Brian Burns to become the president of their rapidly growing organization. The founders, Bob Stewart and Roland "RC" Collins will retain their CEO and CTO titles respectively.

Per Mr. Stewart, "Brian is a seasoned manager who will guide the company through a high-growth phase, as InvestEdge is becoming a respected brand in the industry. Having recently signed contracts with 2 of the top 5 banks in the world, the expanded target markets are just one aspect of that growth."

"I am grateful for the opportunity to work with the dedicated and talented people that we have at InvestEdge. We understand that the partnership and trust we have from our clients, helps us to attain excellence in service delivery and developing innovative solutions to their complex business environments. We will continue to maximize our competitive value, while scaling our organizational excellence" said Burns.

About InvestEdge, Inc.

InvestEdge is a leading provider of innovative advisor solutions to large banks, HNW advisors, and brokerage firms. Through an integrated wealth management platform, InvestEdge automates key front-office functions including portfolio management, performance measurement, client reporting, compliance monitoring, and trade automation. Launched in June of 2000, InvestEdge has grown quickly through the delivery of their Software-as-a-Service to major banks, trust companies, brokerage firms and registered investment advisors.

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